



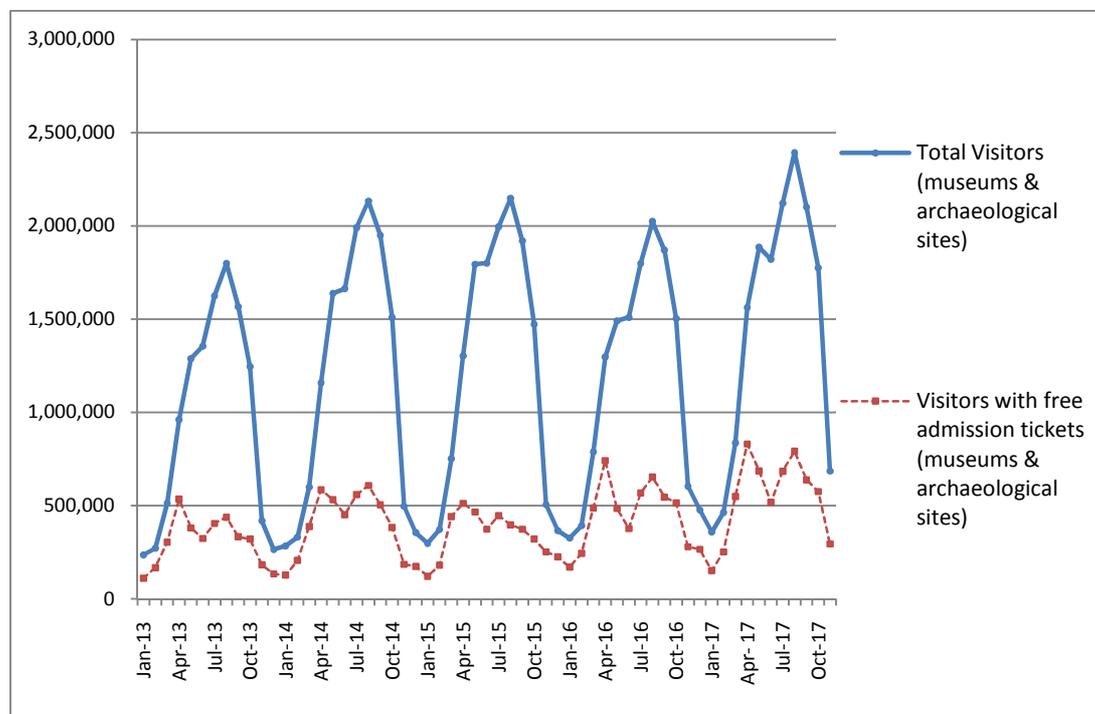
PRESS RELEASE

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE NOVEMBER 2017

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for November 2017. More specifically:

- In November 2017 compared with the corresponding month of 2016, Museums experienced a 7.2% increase in the number of visitors and a 0.9% decrease in the number of free admission visitors as well as a 16.6% increase in their receipts (Table 1).
- In November 2017 compared with the corresponding month of 2016, the number of visitors at Archaeological sites recorded an increase of 17.8%, while an increase of 11.6% was observed in the number of free admission visitors and a 15.8% increase in the corresponding receipts (Table 1).
- During the eleven-month period from January to November 2017, an increase of 15.9% was observed in the number of visitors of Museums, while an increase of 13.3% was recorded in the number of free admission visitors and a 20.7% increase in the relevant receipts, in comparison with the corresponding period of 2016 (Table 2).
- As regards Archaeological sites, during the eleven-month period from January to November 2017, an increase of 18.4% was recorded in the number of visitors, while a 20.8% increase was observed in the number of free admission visitors and a 18.3% increase in the relevant receipts, in comparison with the corresponding period of 2016 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (Jan 2013 – Nov 2017)



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(NOVEMBER 2016 & NOVEMBER 2017)**

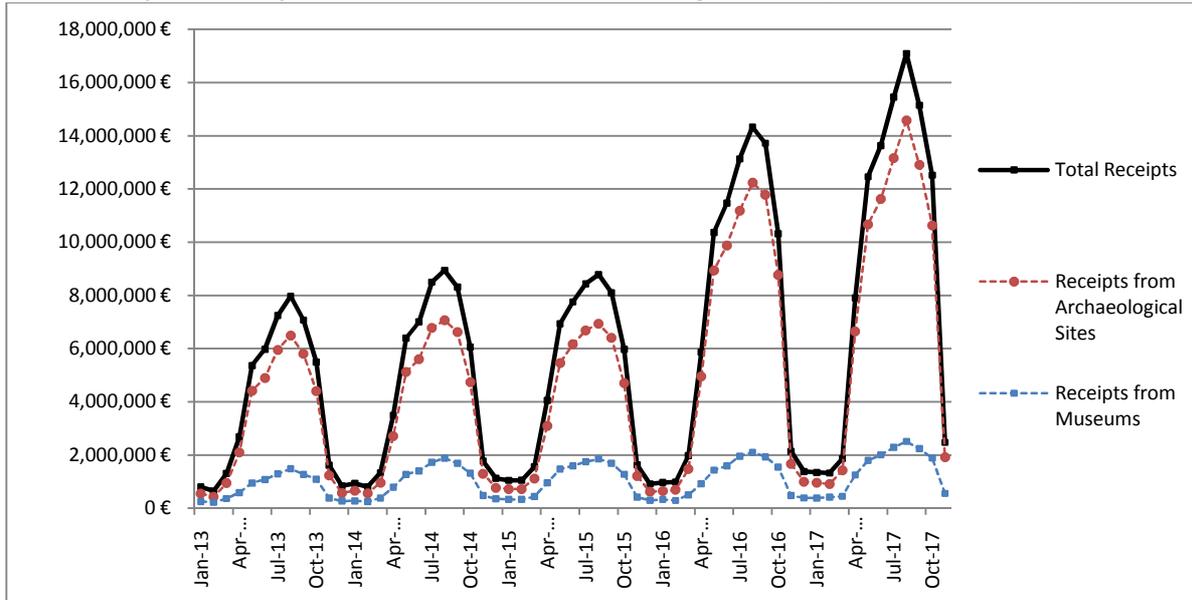
I. VISITORS			
Museums and Archaeological sites	2016	2017	Change 2017/2016
Total number of visitors (A+B)	604,239	685,176	13.4%
A. Museums (C+E)	251,141	269,269	7.2%
Acropolis Museum	82,676	93,482	13.1%
National Archaeological	30,747	31,477	2.4%
Ancient Olympia	4,791	4,296	-10.3%
Palace of the Grand Master (Rhodes)	6,856	6,660	-2.9%
Herakleion Archaeological (Crete)	5,625	12,443	121.2%
White Tower	18,511	14,770	-20.2%
Delphi	6,666	7,641	14.6%
Other museums	95,269	98,500	3.4%
B. Archaeological Sites (D+F)	353,098	415,907	17.8%
Epidavros ⁽¹⁾	11,098	13,353	20.3%
The Acropolis of Mycenae & Atreus' Treasure	11,119	13,478	21.2%
The Acropolis of Athens ⁽²⁾	96,299	150,312	-
Sounio	10,208	11,988	17.4%
The Acropolis of Lindos	2,944	3,317	12.7%
Royal Tombs of Vergina	7,435	7,853	5.6%
Ancient Olympia	15,081	13,783	-8.6%
Knossos (Crete)	9,520	14,033	47.4%
Phaistos (Crete)	979	8,023	719.5%
Ancient Korinthos ⁽¹⁾	6,164	6,722	9.1%
Mystras ⁽¹⁾	3,093	3,889	25.7%
Delphi	9,987	13,870	38.9%
Other archaeological sites	169,171	155,286	-8.2%
II. VISITORS WHO PAID TICKET			
	2016	2017	Change 2017/2016
Total number of visitors who paid ticket (C+D)	324,716	390,337	20.2%
C. Museums	114,887	134,293	16.9%
D. Archaeological sites	209,829	256,044	22.0%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2016	2017	Change 2017/2016
Total number of visitors with free admission ticket (E+F)	279,523	294,839	5.5%
E. Museums	136,254	134,976	-0.9%
F. Archaeological sites	143,269	159,863	11.6%
IV. RECEIPTS (euros)			
	2016	2017	Change 2017/2016
Total Receipts (G+H)	2,134,319,00	2,475,366,00	16.0%
G. Museums	475,671.00	554,442.00	16.6%
H. Archaeological sites	1,658,648.00	1,920,924.00	15.8%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site

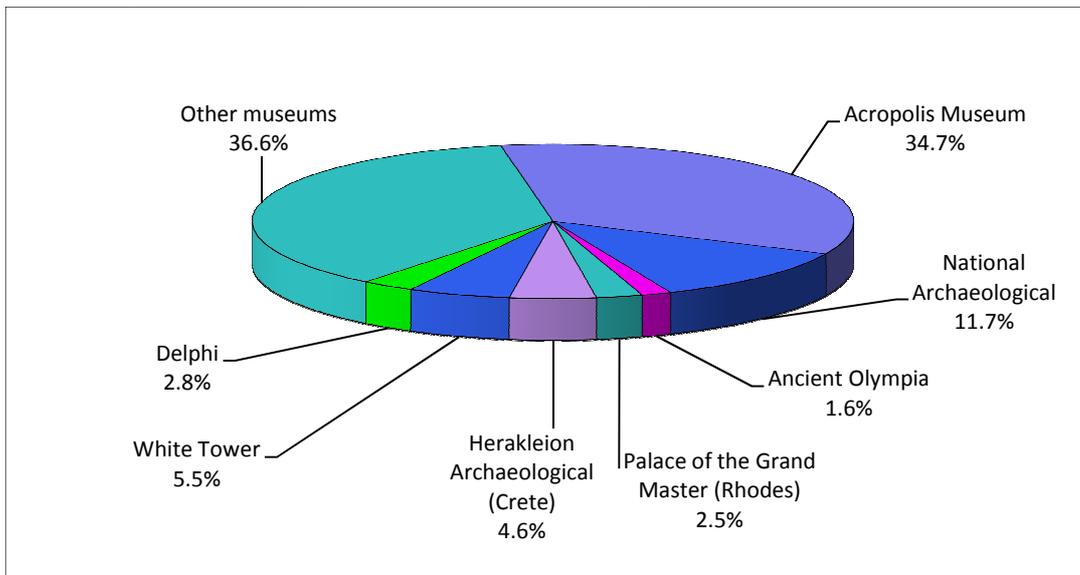
⁽²⁾ From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4 respectively),

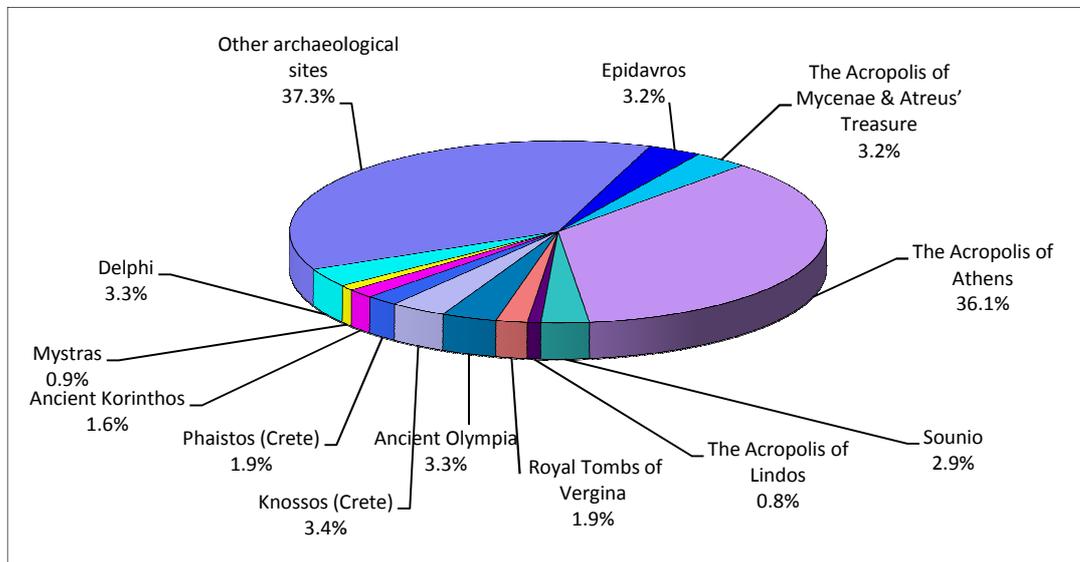
Graph 2: Receipts from Museums and Archaeological Sites (Jan 2013 - Nov 2017)



Graph 3: Percentage distribution of Visitors by Museum, November 2017



Graph 4: Percentage distribution of Visitors by Archaeological site, November 2017



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2015, 2016 AND JANUARY- NOVEMBER 2016 & 2017)**

I. VISITORS					
Museums and Archaeological sites	2015	2016	JANUARY- NOVEMBER		change
			2016	2017	2017/2016
Total number of visitors (A+B)	14,725,895	14,080,639	13,604,228	15,999,502	17.6%
A. Museums (C+E)	4,405,842	4,515,966	4,285,258	4,967,807	15.9%
Acropolis Museum	1,510,615	1,406,096	1,133,995	1,521,519	34.2%
National Archaeological	476,754	447,093	419,607	520,756	24.1%
Ancient Olympia	135,972	124,136	121,363	142,137	17.1%
Palace of the Grand Master (Rhodes)	251,091	237,361	235,191	234,239	-0.4%
Herakleion Archaeological (Crete)	201,657	394,915	389,573	417,103	7.1%
White Tower	273,659	290,192	261,648	251,002	-4.1%
Delphi	205,369	166,091	160,031	204,560	27.8%
Other museums	1,350,725	1,450,082	1,563,850	1,676,491	7.2%
B. Archaeological Sites (D+F)	10,320,053	9,564,673	9,318,970	11,031,695	18.4%
Epidavros ⁽¹⁾	443,565	375,437	366,941	459,598	25.3%
The Acropolis of Mycenae & Atreus' Treasure	402,565	342,854	334,998	389,112	16.2%
The Acropolis of Athens	2,043,868	1,807,580	1,746,438	2,660,709	-
Sounio	236,285	222,800	215,849	249,715	15.7%
The Acropolis of Lindos	580,875	421,070	420,307	440,660	4.8%
Royal Tombs of Vergina	211,132	186,627	171,466	187,480	9.3%
Ancient Olympia	439,836	423,424	417,457	471,848	13.0%
Knossos (Crete)	632,288	611,455	606,290	626,152	3.3%
Phaistos (Crete)	94,689	77,071	76,695	91,209	18.9%
Ancient Korinthos ⁽¹⁾	141,490	153,307	150,080	188,282	25.5%
Mystras ⁽¹⁾	117,010	114,293	112,319	123,554	10.0%
Delphi	319,754	290,705	282,195	333,988	18.4%
Other archaeological sites	4,656,696	4,538,050	4,417,935	4,809,388	8.9%
II. VISITORS WHO PAID TICKET					
	2015	2016	JANUARY- NOVEMBER		change
			2016	2017	2017/2016
Total number of visitors who paid ticket (C+D)	10,544,249	8,749,957	8,538,890	10,027,641	17.4%
C. Museums	2,867,641	2,406,665	2,314,793	2,734,934	18.2%
D. Archaeological sites	7,676,608	6,343,292	6,224,097	7,292,707	17.2%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2015	2016	JANUARY- NOVEMBER		change
			2016	2017	2017/2016
Total number of visitors with free admission ticket (E+F)	4,181,646	5,330,682	5,065,338	5,971,861	17.9%
E. Museums	1,538,201	2,109,301	1,970,465	2,232,873	13.3%
F. Archaeological sites	2,643,445	3,221,381	3,094,873	3,738,988	20.8%
IV. RECEIPTS (euros)					
	2015	2016	JANUARY- NOVEMBER		change
			2016	2017	2017/2016
Total Receipts (G+H)	56,224,962,00	86,647,638,00	85,267,708,00	101,217,906,00	18.7%
G. Museums	12,385,213.00	13,448,464.00	13,063,195.00	15,772,153.00	20.7%
H. Archaeological sites	43,839,749.00	73,199,174.00	72,204,513.00	85,445,753.00	18.3%

(1) Flat rate ticket, valid both for the museum and the archaeological site

(2) From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
Reference Period	01/11/2017 to 30/11/2017.
Methodology and Definitions	The Survey is conducted on a monthly basis from data collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country, ELSTAT tabulates the data on Museums and the Archaeological sites for the whole of the Country, by month and by year.

Information on ticket payment

- From January 2002 onwards, the number of Museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission ticket, From 16-06-1996 onwards, the Museums and the Archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:
- National Holidays (25th of March and 28th of October)
- The first Sunday every month during the five month period from 1 November to 31 March
- The 6th of March (in memory of Melina Merkouri)
- The 18th of April (International Monuments Day)
- The 18th of May (International Museums Day)
- The 5th of June (International Environment Day)
- The last weekend of September, annually (European Heritage Days)

Free admission tickets

The admission to Museums and Archaeological site is free for:

- Young people from EU-countries aged under 18 years, with current identification card to confirm their age,
- Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU-countries, as well as of Tour Guide Training Institutes, with valid student identification card or International Student Identity Card (ISIC)
- Employees of the Hellenic Ministry of Culture, with valid professional identity card
- ICOM and ICOMOS cardholders
- Tour Guides with their current working identification card from the Ministry of Development
- Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours
- Journalists with valid journalists' identification card
- Members of Associations and Societies of Friends of Museums and Archaeological Sites
- Official guests of the Greek Government, after relevant approval
- Escorts of blind persons and persons with disabilities
- Free admission cardholders
- Holders of the Culture Card

Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **November 2017** was **15,080**.

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <http://www.statistics.gr/en/statistics/-/publication/SCI21/>