

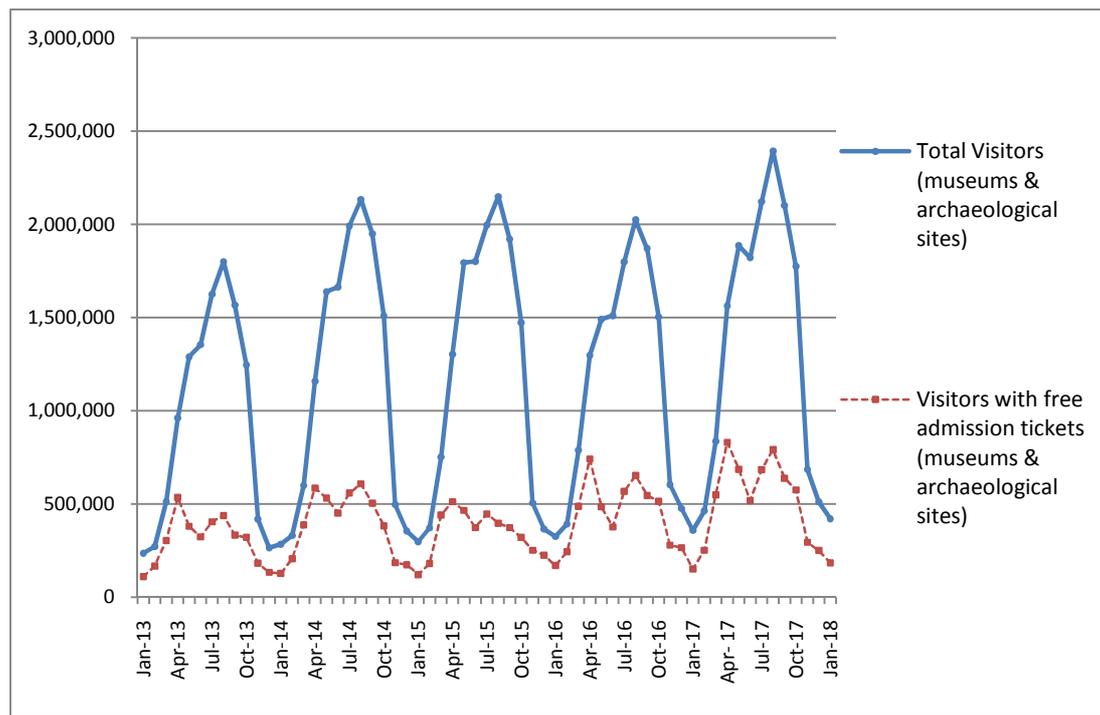


PRESS RELEASE
SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE
JANUARY 2018

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for January 2018. More specifically:

- In January 2018 compared with the corresponding month of 2017, Museums experienced a 5.5% increase in the number of visitors and an 10.6% increase in the number of free admission visitors as well as an 1.4% decrease in their receipts (Table 1).
- In January 2018 compared with the corresponding month of 2017, the number of visitors at Archaeological sites recorded an increase of 28.1%, while an increase of 33.6% was observed in the number of free admission visitors and a 16.6% increase in the corresponding receipts (Table 1).

Graph 1: Visitors of Museums and Archaeological sites (Jan 2013 – Jan 2018)



Information:

Social Statistics Division

Section of Culture and Sports statistics,

Argyri Pateraki (Tel: +30 213 1352129, e-mail: ar.pateraki@statistics.gr)

**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JANUARY 2017 & JANUARY 2018)**

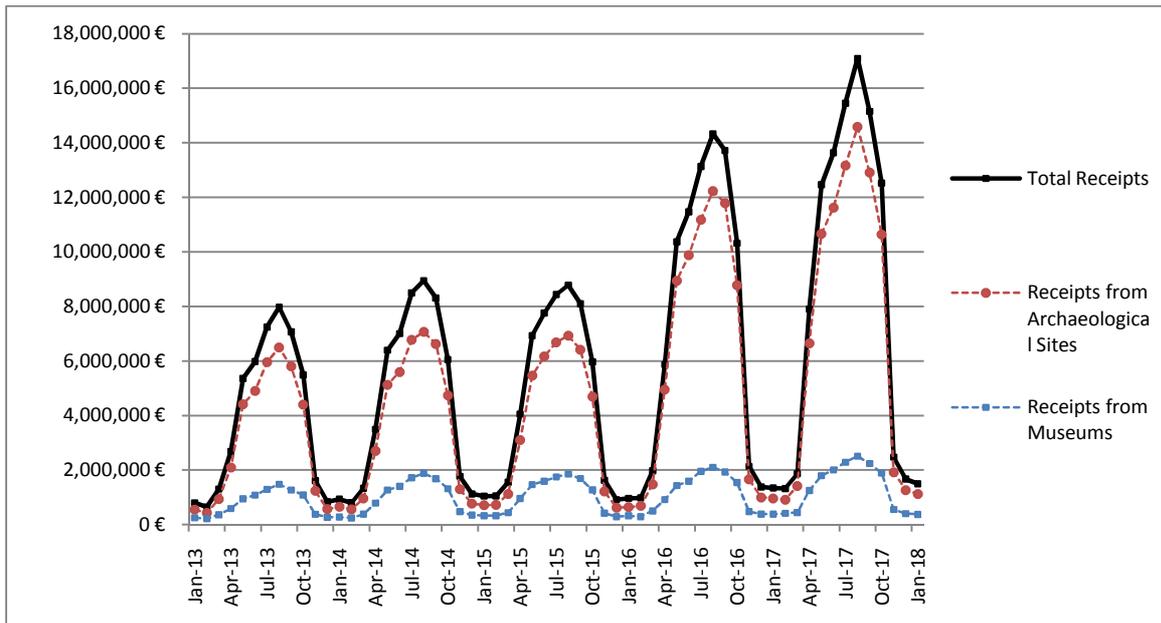
I. VISITORS			
Museums and Archaeological sites	2017	2018	Change 2018/2017
Total number of visitors (A+B)	358,089	421,023	17.6%
A. Museums (C+E)	166,367	175,507	5.5%
Acropolis Museum	59,178	61,497	3.9%
National Archaeological	22,121	24,846	12.3%
Ancient Olympia	1,407	1,972	40.2%
Palace of the Grand Master (Rhodes)	1,493	1,193	-20.1%
Herakleion Archaeological (Crete)	1,859	5,233	181.5%
White Tower	14,687	11,205	-23.7%
Delphi	6,166	6,505	5.5%
Other museums	59,456	63,056	6.1%
B, Archaeological Sites (D+F)	191,722	245,516	28.1%
Epidavros ⁽¹⁾	6,839	7,602	11.2%
The Acropolis of Mycenae & Atreus' Treasure	6,862	8,352	21.7%
The Acropolis of Athens ⁽²⁾	51,251	92,512	-
Sounio	7,554	10,429	38.1%
The Acropolis of Lindos	456	379	-16.9%
Royal Tombs of Vergina	3,879	5,363	38.3%
Ancient Olympia	3,917	5,541	41.5%
Knossos (Crete)	3,028	5,028	66.1%
Phaistos (Crete)	364	4,114	1030.2%
Ancient Korinthos ⁽¹⁾	3,484	4,680	34.3%
Mystras ⁽¹⁾	1,511	1,794	18.7%
Delphi	7,950	10,617	33.5%
Other archaeological sites	94,627	89,105	-5.8%
II. VISITORS WHO PAID TICKET			
	2017	2018	Change 2018/2017
Total number of visitors who paid ticket (C+D)	206,359	236,317	14.5%
C. Museums	88,170	89,056	1.0%
D. Archaeological sites	118,189	147,261	24.6%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2017	2018	Change 2018/2017
Total number of visitors with free admission ticket (E+F)	151,730	184,706	21.7%
E. Museums	78,197	86,451	10.6%
F. Archaeological sites	73,533	98,255	33.6%
IV. RECEIPTS (euros)			
	2017	2018	Change 2018/2017
Total Receipts (G+H)	1,343,837.00	1,498,732.00	11.5%
G. Museums	381,676.00	376,404.00	-1.4%
H. Archaeological sites	962,161.00	1,122,328.00	16.6%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site

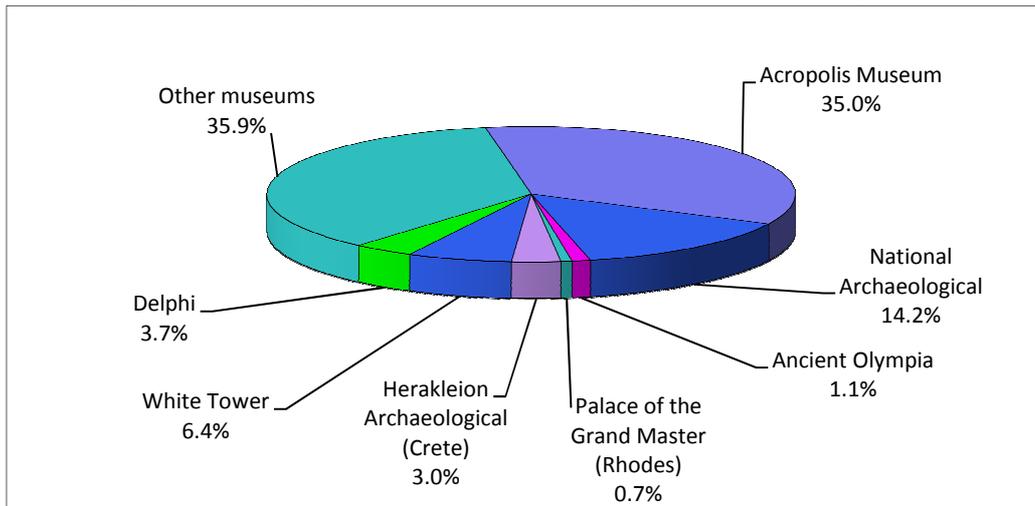
⁽²⁾ From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4 respectively),

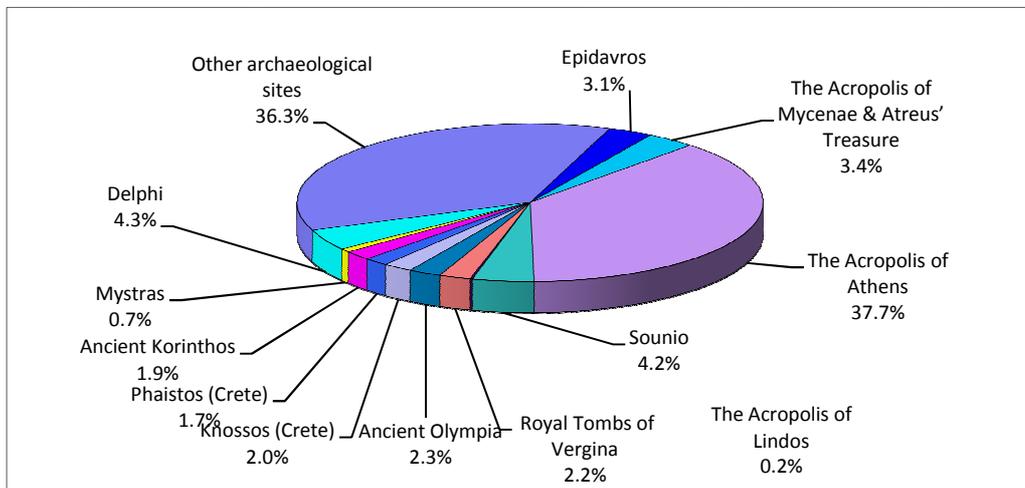
Graph 2: Receipts from Museums and Archaeological Sites (Jan 2013 – Jan 18)



Graph 3: Percentage distribution of Visitors by Museum, January 2018



Graph 4: Percentage distribution of Visitors by Archaeological site, January 2018



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2016, 2017 AND JANUARY 2017 & 2018)**

I. VISITORS					
Museums and Archaeological sites	2016	2017	JANUARY		change
			2017	2018	2018/2017
Total number of visitors (A+B)	14,080,639	16,510,878	358,089	421,023	17.6%
A. Museums (C+E)	4,515,966	5,191,781	166,367	175,507	5.5%
Acropolis Museum	1,406,096	1,593,362	59,178	61,497	3.9%
National Archaeological	447,093	545,555	22,121	24,846	12.3%
Ancient Olympia	124,136	145,118	1,407	1,972	40.2%
Palace of the Grand Master (Rhodes)	237,361	235,413	1,493	1,193	-20.1%
Herakleion Archaeological (Crete)	394,915	426,191	1,859	5,233	181.5%
White Tower	290,192	268,149	14,687	11,205	-23.7%
Delphi	166,091	211,827	6,166	6,505	5.5%
Other museums	1,450,082	1,766,166	59,456	63,056	6.1%
B. Archaeological Sites (D+F)	9,564,673	11,319,097	191,722	245,516	28.1%
Epidavros ⁽¹⁾	375,437	469,060	6,839	7,602	11.2%
The Acropolis of Mycenae & Atreus' Treasure	342,854	398,718	6,862	8,352	21.7%
The Acropolis of Athens	1,807,580	2,766,218	51,251	92,512	-
Sounio	222,800	259,709	7,554	10,429	38.1%
The Acropolis of Lindos	421,070	441,012	456	379	-16.9%
Royal Tombs of Vergina	186,627	203,632	3,879	5,363	38.3%
Ancient Olympia	423,424	481,252	3,917	5,541	41.5%
Knossos (Crete)	611,455	634,710	3,028	5,028	66.1%
Phaistos (Crete)	77,071	95,182	364	4,114	1030.2%
Ancient Korinthos ⁽¹⁾	153,307	191,836	3,484	4,680	34.3%
Mystras ⁽¹⁾	114,293	125,549	1,511	1,794	18.7%
Delphi	290,705	345,804	7,950	10,617	33.5%
Other archaeological sites	4,538,050	4,906,415	94,627	89,105	-5.8%
II. VISITORS WHO PAID TICKET					
	2016	2017	JANUARY		change
			2017	2018	2018/2017
Total number of visitors who paid ticket (C+D)	8,749,957	10,288,448	206,359	236,317	14.5%
C. Museums	2,406,665	2,831,466	88,170	89,056	1.0%
D. Archaeological sites	6,343,292	7,456,982	118,189	147,261	24.6%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2016	2017	JANUARY		change
			2017	2018	2017/2016
Total number of visitors with free admission ticket (E+F)	5,330,682	6,222,430	151,730	184,706	21.7%
E. Museums	2,109,301	2,360,315	78,197	86,451	10.6%
F. Archaeological sites	3,221,381	3,862,115	73,533	98,255	33.6%
IV. RECEIPTS (euros)					
	2016	2017	JANUARY		change
			2017	2018	2017/2016
Total Receipts (G+H)	86,647,638.00	102,887,879.00	1,343,837.00	1,498,732.00	11.5%
G. Museums	13,448,464.00	16,175,121.00	381,676.00	376,404.00	-1.4%
H. Archaeological sites	73,199,174.00	86,712,758.00	962,161.00	1,122,328.00	16.6%

(1) Flat rate ticket, valid both for the museum and the archaeological site

(2) From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period 01/01/2018 to 31/01/2018.

Methodology and Definitions The Survey is conducted on a monthly basis from data collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country, ELSTAT tabulates the data on Museums and the Archaeological sites for the whole of the Country, by month and by year.

Information on ticket payment

- From January 2002 onwards, the number of Museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission ticket, From 16-06-1996 onwards, the Museums and the Archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:
- National Holidays (25th of March and 28th of October)
- The first Sunday every month during the five month period from 1 November to 31 March
- The 6th of March (in memory of Melina Merkouri)
- The 18th of April (International Monuments Day)
- The 18th of May (International Museums Day)
- The 5th of June (International Environment Day)
- The last weekend of September, annually (European Heritage Days)

Free admission tickets

The admission to Museums and Archaeological site is free for:

- Young people from EU-countries aged under 18 years, with current identification card to confirm their age,
- Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU-countries, as well as of Tour Guide Training Institutes, with valid student identification card or International Student Identity Card (ISIC)
- Employees of the Hellenic Ministry of Culture, with valid professional identity card
- ICOM and ICOMOS cardholders
- Tour Guides with their current working identification card from the Ministry of Development
- Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours
- Journalists with valid journalists' identification card
- Members of Associations and Societies of Friends of Museums and Archaeological Sites
- Official guests of the Greek Government, after relevant approval
- Escorts of blind persons and persons with disabilities
- Free admission cardholders
- Holders of the Culture Card

Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **January 2018** was **10,183**.

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <http://www.statistics.gr/en/statistics/-/publication/SCI21/>