



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE

SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS: 2018

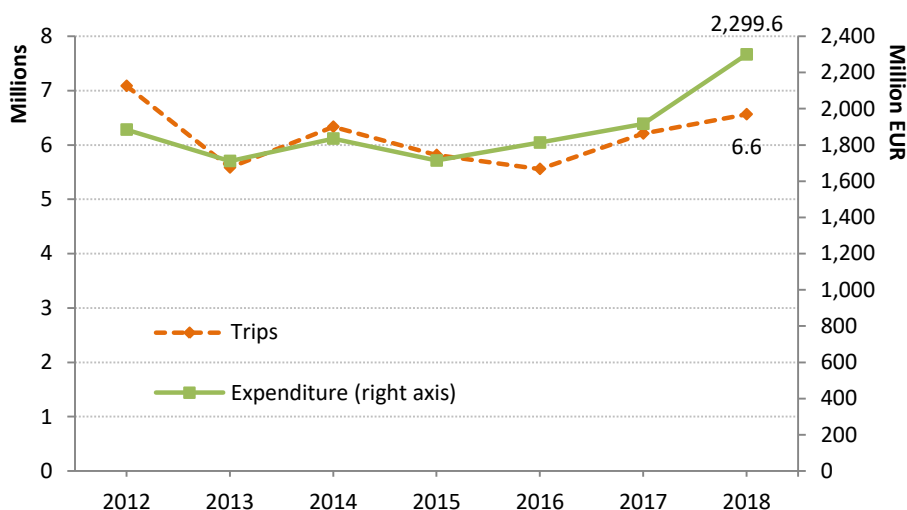
The Hellenic Statistical Authority (ELSTAT) announces the data of the survey on the Qualitative Characteristics of Resident Tourists for the reference year 2018. On the basis of these data, in 2018, the number of residents of any age who made at least one trip amounted to 4.8 million and the number of trips to 7.9 million, recording an increase of 7.6% and 6.0%, respectively, compared with 2017. The total number of nights spent amounted to 79.1 million and the relevant expenditure to 2,491.2 million euro, recording an increase of 10.4% and 19.9%, respectively, compared with 2017 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2018 amounted to 4.0 million and the number of trips to 6.6 million, recording an increase of 8.7% and 5.7%, respectively, compared with 2017. In 2018, the total number of nights spent by these residents amounted to 68.0 million and the relevant expenditure to 2,299.6 million euro, recording an increase of 10.5% and 20.0%, respectively, compared with 2017 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 96.2% of the trips were made for personal reasons and 3.8 % were business trips (Graph 2).

When comparing the 2018 data on trips made for personal purposes with the corresponding 2017 data, an upward trend is observed as follows: the number of persons who made at least one trip increased by 9.0%,

Graph 1. Trips and total expenditure made by residents aged 15 and over, 2012 – 2018



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the number of trips by 6.8%, the number of nights spent by 12.1% and the relevant expenditure by 22.9% (Tables 1, 2, 4, 9, 13 and 16).

The most significant increase, in absolute values, in the number of residents that made at least one trip for personal purposes, namely 8.0%, is recorded for the age group 45 to 64 years (Table 3). For this specific age group the number of personal trips increased by 5.7% (Table 6), the number of nights spent by 2.1% (Table 10) and the relevant expenditure by 17.6% (Table 14).

As regards the duration of personal trips, the biggest increase, in absolute values, is observed for the number of trips lasting for 8-14 nights, which increased by 19.8% both in the number of trips and in the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by a land means of transport (4.4 million trips) and by sea (1.1 million trips). When comparing the 2018 data with the corresponding 2017 data, the biggest increase, in absolute values, is observed in the number of trips made by land, which increased by 6.1%, and in the number of trips made by sea, which increased by 12.0% (Table 7).

For 60.9% of personal trips the main type of accommodation used was a non-rented one, referring mainly to own holiday homes and accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 78.9% of the total number of nights spent. Trips spent in an own holiday home recorded an increase of 6.8% in 2018 compared with 2017, while the corresponding nights spent recorded an increase of 19.4%. On the contrary, trips spent in accommodation establishments provided without charge by relatives and friends and other non-rented accommodation establishments decreased by 5.5%, while the corresponding nights spent decreased by 5.2% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (39.1% of personal trips) was hotels and similar establishments, representing 64.7% of such trips. Trips for which the type of accommodation used was hotels and similar accommodation establishments recorded an increase of 15.5% and an increase of 16.5% in nights spent in 2018 compared with 2017 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2017 – 2018

In thousands, expenditure in thousand EUR

	Residents ⁽¹⁾			Trips			Nights spent			Expenditure		
	2017	2018	Change % 2018/2017	2017	2018	Change % 2018/2017	2017	2018	Change % 2018/2017	2017	2018	Change % 2018/2017
Total (all ages)	4,463	4,805	7.6	7,475	7,920	6.0	71,678	79,106	10.4	2,077,226	2,491,166	19.9
Total (aged 15 and over)	3,664	3,984	8.7	6,210	6,565	5.7	61,514	68,001	10.5	1,916,725	2,299,564	20.0
Professional purposes	177	173	-2.1	293	247	-15.7	2,145	1,436	-33.1	153,965	132,572	-13.9
Personal purposes	3,593	3,916	9.0	5,917	6,318	6.8	59,368	66,565	12.1	1,762,760	2,166,992	22.9
Leisure, recreation and holidays	2,731	3,063	12.2	4,145	4,580	10.5	46,196	52,762	14.2	1,318,145	1,688,709	28.1
Visiting friends and relatives	935	1,011	8.2	1,325	1,389	4.8	10,669	11,603	8.8	326,934	368,362	12.7
Other personal purposes	327	279	-14.8	447	350	-21.8	2,503	2,200	-12.1	117,681	109,921	-6.6

(1) The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2018

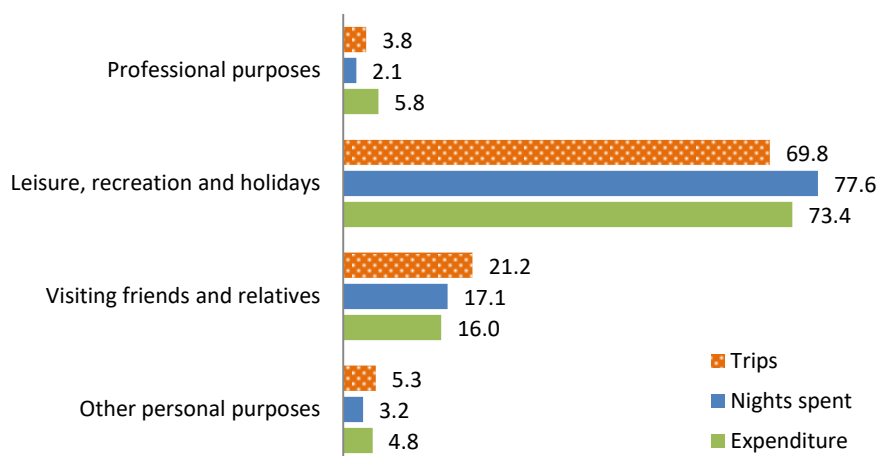


Table 2. Residents aged 15 and over that made personal trips, 2012 – 2018

In thousands

	2012	2013	2014	2015	2016	2017	2018
Total	3,483	3,051	3,579	3,381	3,249	3,593	3,916
Annual change %		-12.4	17.3	-5.5	-3.9	10.6	9.0
Of whom residents that made only domestic trips	3,065	2,590	3,062	2,878	2,747	3,074	3,250
Annual change %		-15.5	18.2	-6.0	-4.6	11.9	5.7

Graph 3. Residents aged 15 and over that made personal trips, 2012 – 2018

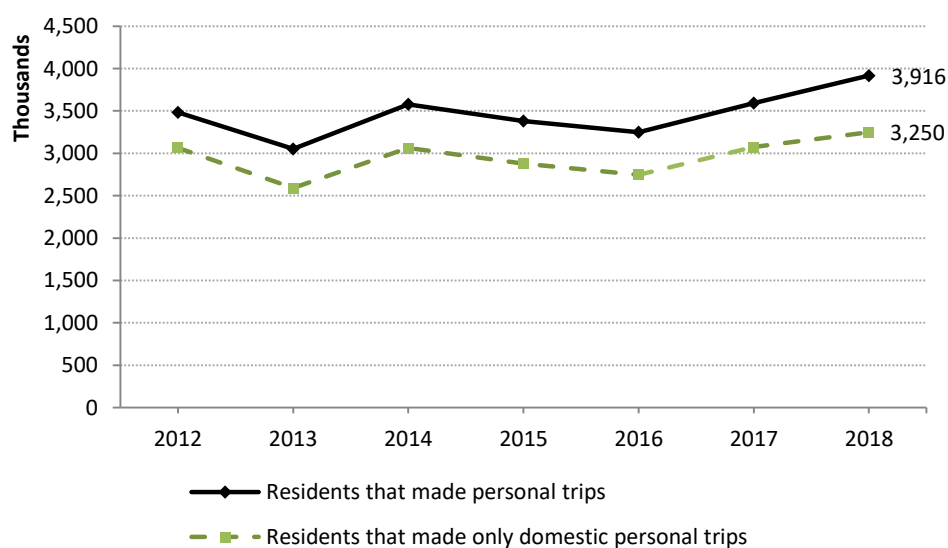
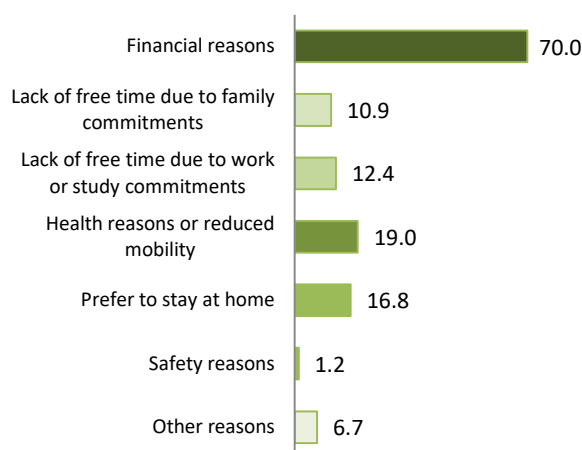


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2017 – 2018

In thousands

	2017	2018	Change % 2018/2017
Total	3,593	3,916	9.0
Gender			
Men	1,693	1,882	11.1
Women	1,899	2,034	7.1
Age groups			
15-24	439	514	17.1
25-44	1,308	1,375	5.2
45-64	1,265	1,366	8.0
65+	581	661	13.7

Graph 4. Reasons reported ⁽²⁾ for not making any personal trip (%), 2018



(2) The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2012 – 2018

In thousands

	2012	2013	2014	2015	2016	2017	2018
Total	6,778	5,163	5,972	5,453	5,192	5,917	6,318
Annual change %		-23.8	15.7	-8.7	-4.8	14.0	6.8
Domestic	6,257	4,615	5,340	4,842	4,590	5,296	5,524
Annual change %		-26.2	15.7	-9.3	-5.2	15.4	4.3
Outbound	521	547	631	611	602	621	795
Annual change %		5.1	15.3	-3.2	-1.5	3.2	28.0

Graph 5. Personal trips made by residents aged 15 and over by destination, 2012 – 2018

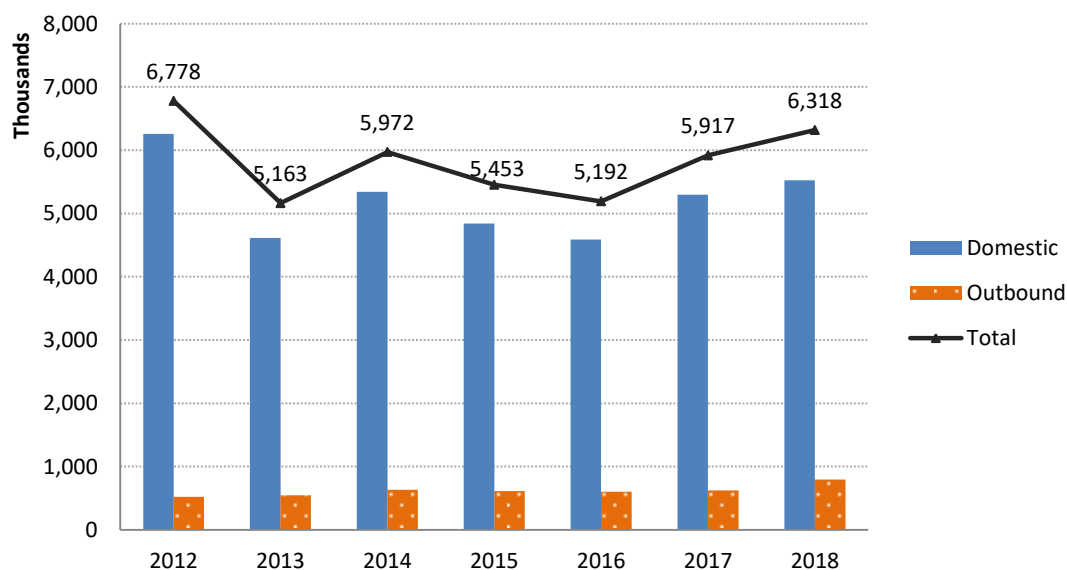


Table 5. Personal trips made by residents aged 15 and over by destination, 2018

In thousands

	Total trips	Domestic trips	Outbound trips	5 main destinations of outbound trips				
				Albania	Italy	United Kingdom	Bulgaria	Germany
Trips	6,318	5,524	795	129	83	62	60	49
% of trips	100.0	87.4	12.6	2.0	1.3	1.0	0.9	0.8
% of outbound trips				16.2	10.5	7.8	7.5	6.2

Graph 6. Personal trips made by residents aged 15 and over by destination, 2018

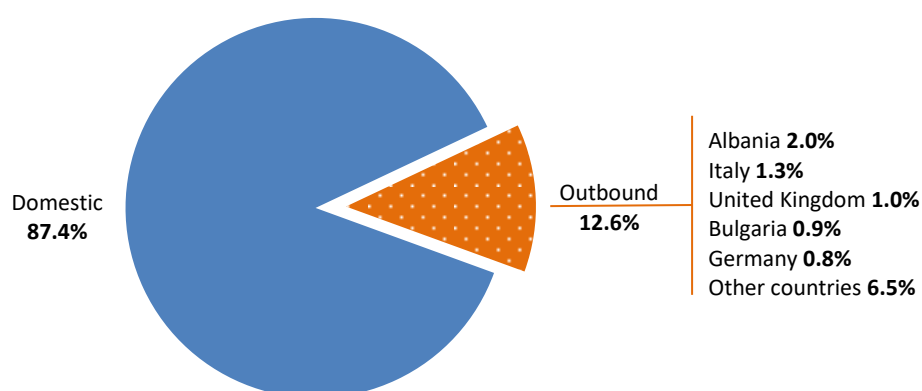


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2017 – 2018

In thousands

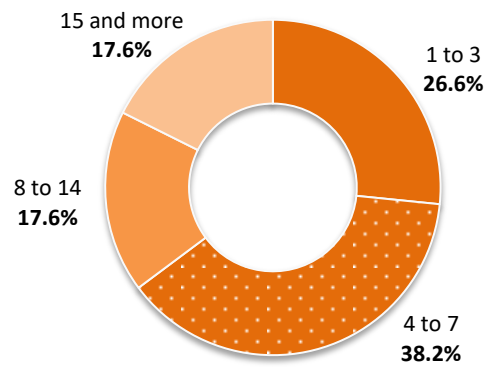
	2017	2018	Change % 2018/2017
Total	5,917	6,318	6.8
Gender			
Men	2,759	3,001	8.8
Women	3,158	3,317	5.0
Age groups			
15-24	704	801	13.7
25-44	2,130	2,256	5.9
45-64	2,149	2,271	5.7
65+	934	991	6.1

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2017 – 2018

In thousands

	2017	2018	Change % 2018/2017
Total	5,917	6,318	6.8
Duration of trip in nights spent			
1 to 3	1,570	1,680	7.0
4 to 7	2,314	2,413	4.3
8 to 14	926	1,110	19.8
15 and over	1,107	1,114	0.6
Main mode of transport			
Air	798	828	3.8
Sea	1,001	1,122	12.0
Land	4,118	4,368	6.1

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2018



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2018

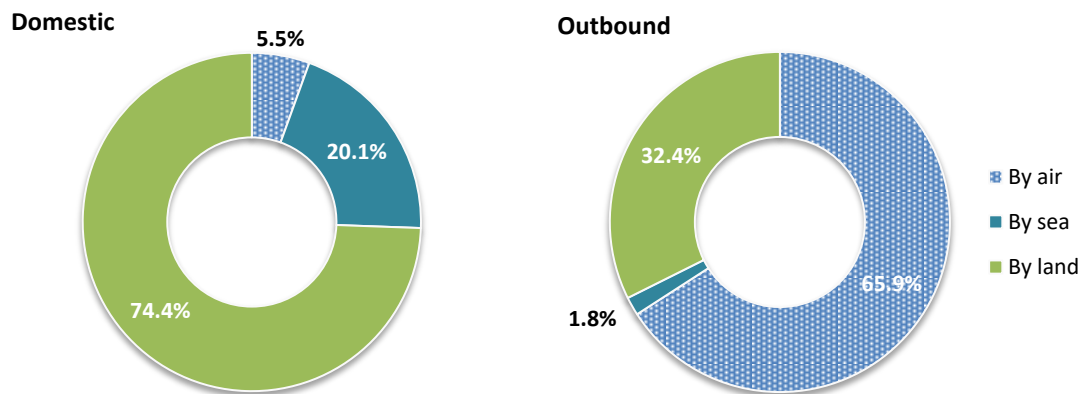


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2018

In thousands

	Trips	Nights spent	Trips %	Nights spent %
Total	6,318	66,565	100.0	100.0
January	113	717	1.8	1.1
February	174	1,229	2.8	1.8
March	204	1,740	3.2	2.6
April	575	4,725	9.1	7.1
May	243	2,781	3.9	4.2
June	375	8,319	5.9	12.5
July	1,178	18,055	18.6	27.1
August	2,046	19,699	32.4	29.6
September	402	2,510	6.4	3.8
October	305	2,003	4.8	3.0
November	231	1,468	3.7	2.2
December	471	3,320	7.5	5.0

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2018

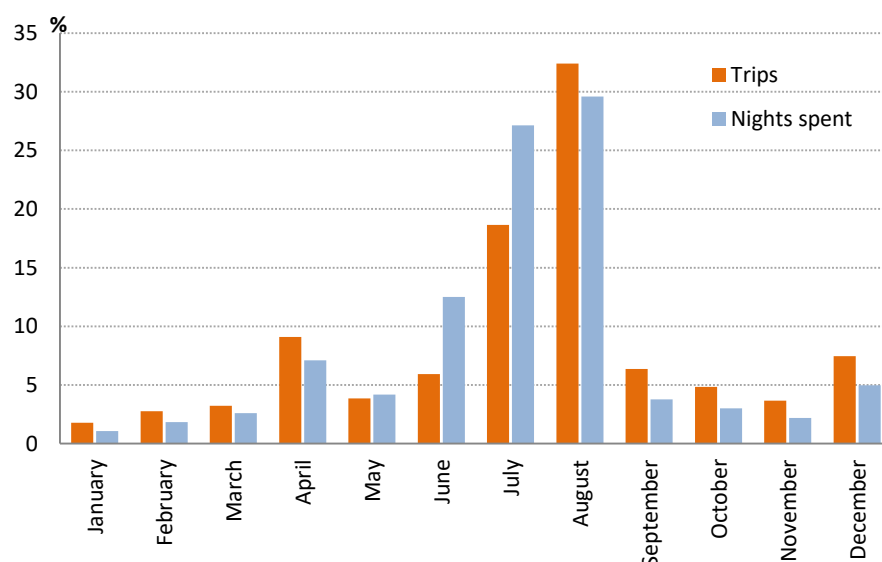


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2012 – 2018

In thousands

	2012	2013	2014	2015	2016	2017	2018
Total	50,309	55,563	60,247	54,976	53,047	59,368	66,565
Annual change %		10.4	8.4	-8.8	-3.5	11.9	12.1
Domestic	45,246	47,955	53,212	48,660	46,438	53,578	59,630
Annual change %		6.0	11.0	-8.6	-4.6	15.4	11.3
Outbound	5,063	7,609	7,036	6,316	6,609	5,791	6,935
Annual change %		50.3	-7.5	-10.2	4.6	-12.4	19.8

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2012 – 2018

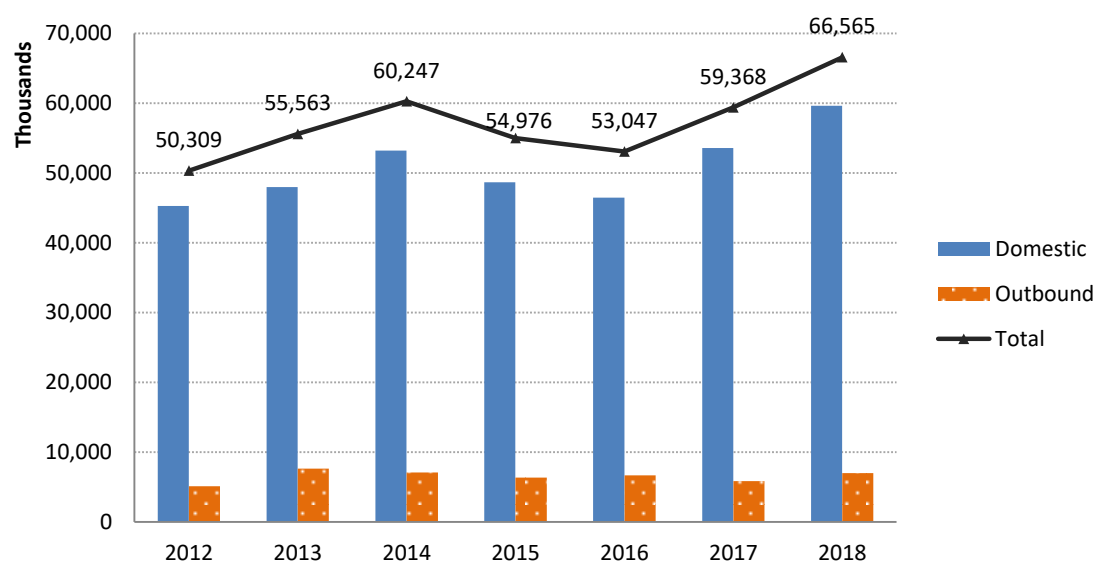


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2017 – 2018

In thousands

	2017	2018	Change % 2018/2017
Total	59,368	66,565	12.1
Gender			
Men	27,247	30,830	13.2
Women	32,121	35,735	11.2
Age groups			
15-24	6,638	7,915	19.2
25-44	15,938	16,488	3.5
45-64	20,368	20,791	2.1
65+	16,423	21,371	30.1

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2017 – 2018

In thousands

	2017	2018	Change % 2018/2017
Total	59,368	66,565	12.1
Duration of trip in nights spent			
1 to 3	3,589	3,921	9.2
4 to 7	12,367	12,917	4.4
8 to 14	9,468	11,342	19.8
15 and over	33,944	38,386	13.1
Main mode of transport			
Air	7,165	7,986	11.5
Sea	11,960	12,566	5.1
Land	40,243	46,013	14.3

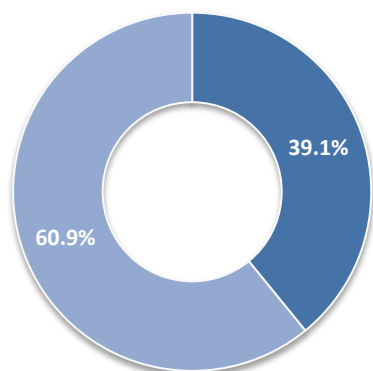
Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2017 – 2018

In thousands

	Trips			Nights spent		
	2017	2018	Change % 2018/2017	2017	2018	Change % 2018/2017
Total	5,917	6,318	6.8	59,368	66,565	12.1
Rented accommodation	2,025	2,471	22.0	11,019	14,060	27.6
Hotels and similar establishments	1,386	1,600	15.5	6,783	7,902	16.5
Rooms for rent and rented houses, tourist campsites, other rented accommodation	639	871	36.3	4,235	6,158	45.4
Non-rented accommodation	3,892	3,847	-1.2	48,349	52,505	8.6
Own holiday home	1,366	1,458	6.8	27,120	32,372	19.4
Accommodation provided without charge by relatives and friends, other non-rented accommodation	2,527	2,389	-5.5	21,229	20,133	-5.2

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2018

Trips



Nights spent

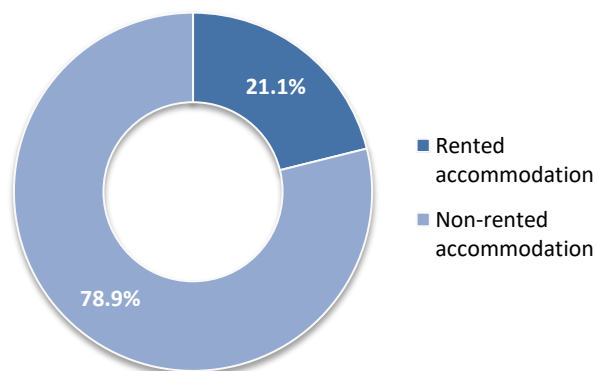
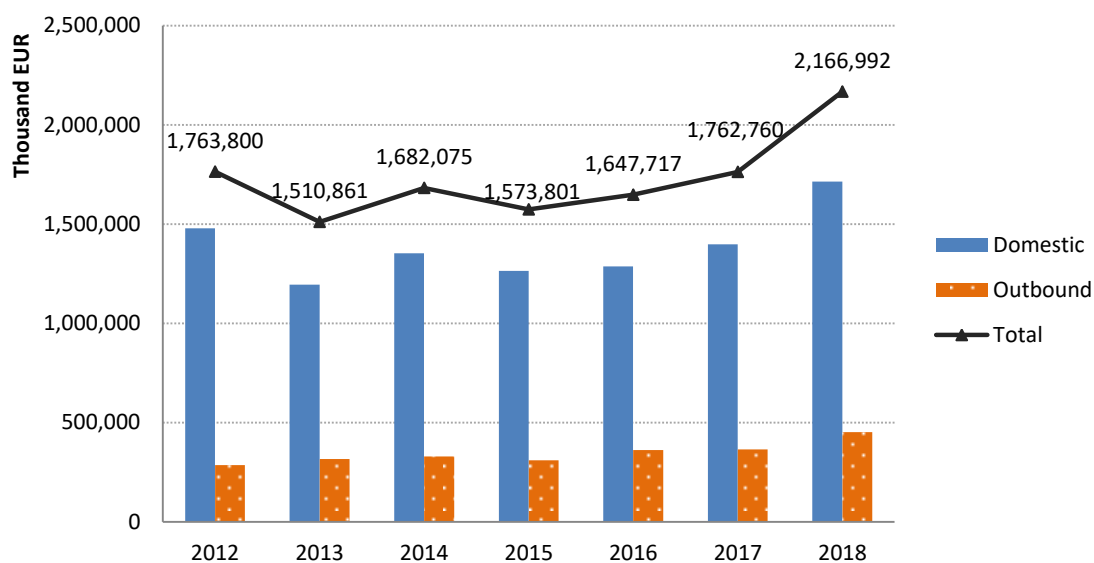


Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2012 – 2018*In thousand EUR*

	2012	2013	2014	2015	2016	2017	2018
Total	1,763,800	1,510,861	1,682,075	1,573,801	1,647,717	1,762,760	2,166,992
Annual change %		-14.3	11.3	-6.4	4.7	7.0	22.9
Domestic	1,478,725	1,195,091	1,352,466	1,264,126	1,286,736	1,398,365	1,714,552
Annual change %		-19.2	13.2	-6.5	1.8	8.7	22.6
Outbound	285,074	315,770	329,608	309,675	360,981	364,395	452,440
Annual change %		10.8	4.4	-6.0	16.6	0.9	24.2

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2012 – 2018**Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2017 – 2018***In thousand EUR*

	2017	2018	Change % 2018/2017
Total	1,762,760	2,166,992	22.9
Gender			
Men	820,026	1,045,280	27.5
Women	942,733	1,121,712	19.0
Age groups			
15-24	182,812	240,312	31.5
25-44	632,799	763,758	20.7
45-64	625,146	735,201	17.6
65+	322,004	427,721	32.8

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2017 – 2018*In thousand EUR*

	2017	2018	Change % 2018/2017
Total	1,762,760	2,166,992	22.9
Duration of trip in nights spent			
1 to 3	245,651	299,716	22.0
4 to 7	671,630	797,678	18.8
8 to 14	352,386	432,643	22.8
15 and over	493,093	636,954	29.2
Main mode of transport			
Air	444,204	514,991	15.9
Sea	373,426	462,971	24.0
Land	945,129	1,189,030	25.8

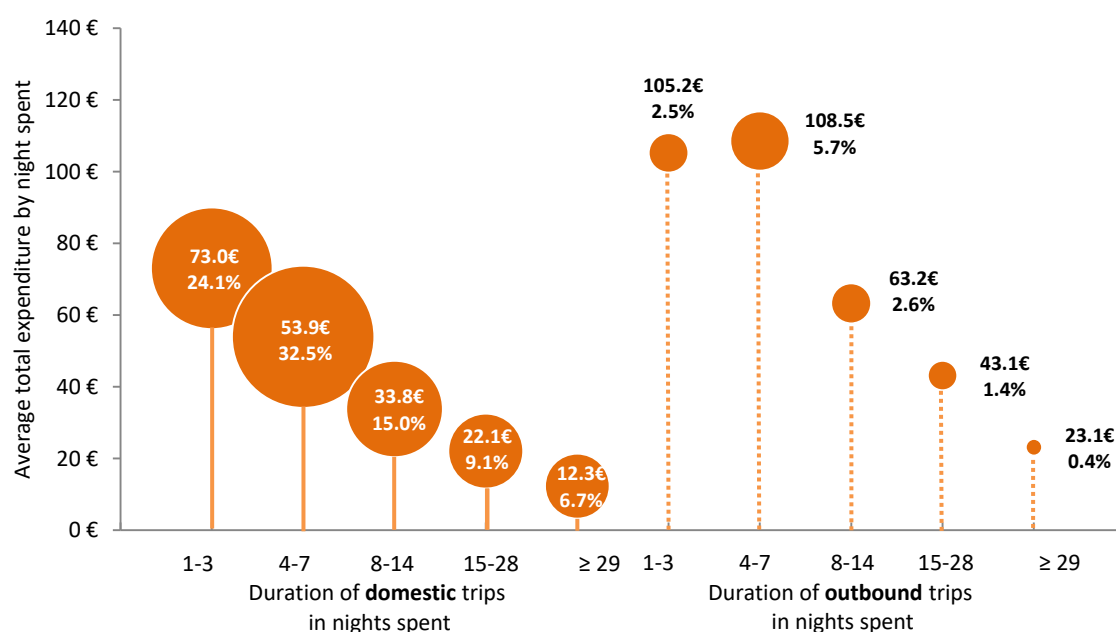
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2017 – 2018

In thousand EUR

	2017	2018	Change % 2018/2017
Total	1,762,760	2,166,992	22.9
Accommodation	291,838	369,267	26.5
Food and drinks in cafés and restaurants	569,925	679,217	19.2
Transport	448,817	494,504	10.2
Other expenditure	452,179	624,004	38.0

The following graph depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2018



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists	The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.
Legal framework	Regulation (EU) No 692/2011 of the European Parliament and of the Council
Statistical units	For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.
Methodology	The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.
Reference area	The whole territory of Greece.
Reference period	Calendar year 2018.
Statistical concepts and definitions	<p>Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.</p> <p>Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.</p> <p>Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.</p> <p>Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.</p> <p>Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.</p> <p>Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.</p> <p>Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.</p> <p>Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.</p> <p>Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.</p> <p>Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).</p> <p>The statistical concepts and definitions of the survey are described in Regulation (EU) No 692/2011 of the European Parliament and of the Council. Further information on the definitions and the methodology of the survey are available in the Methodological Manual for Tourism Statistics.</p>
References	More information on the survey results is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO15/-