



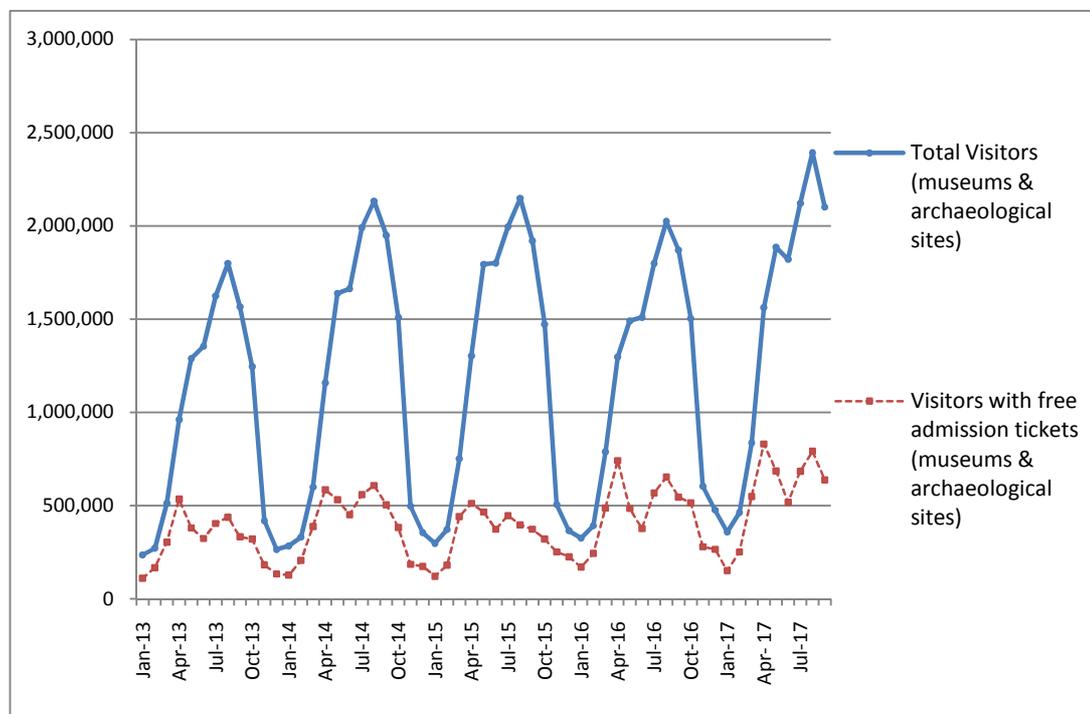
PRESS RELEASE

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SEPTEMBER 2017

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for September 2017. More specifically:

- In September 2017 compared with the corresponding month of 2016, Museums experienced a 13.0% increase in the number of visitors and an 11.0% increase in the number of free admission visitors as well as a 15.8% increase in their receipts (Table 1).
- In September 2017 compared with the corresponding month of 2016, the number of visitors at Archaeological sites recorded an increase of 12.1%, while an increase of 20.2% was observed in the number of free admission visitors and a 9.5% increase in the corresponding receipts (Table 1).
- During the nine-month period from January to September 2017, an increase of 16.8% was observed in the number of visitors of Museums, while an increase of 18.2% was recorded in the number of free admission visitors and a 20.7% increase in the relevant receipts, in comparison with the corresponding period of 2016 (Table 2).
- As regards Archaeological sites, during the nine-month period from January to September 2017, an increase of 18.2% was recorded in the number of visitors, while a 22.0% increase was observed in the number of free admission visitors and a 18.0% increase in the relevant receipts, in comparison with the corresponding period of 2016 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (Jan 2013 – Sep 2017)



Information:

Social Statistics Division

Section of Culture and Sports statistics,

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(SEPTEMBER 2016 & SEPTEMBER 2017)**

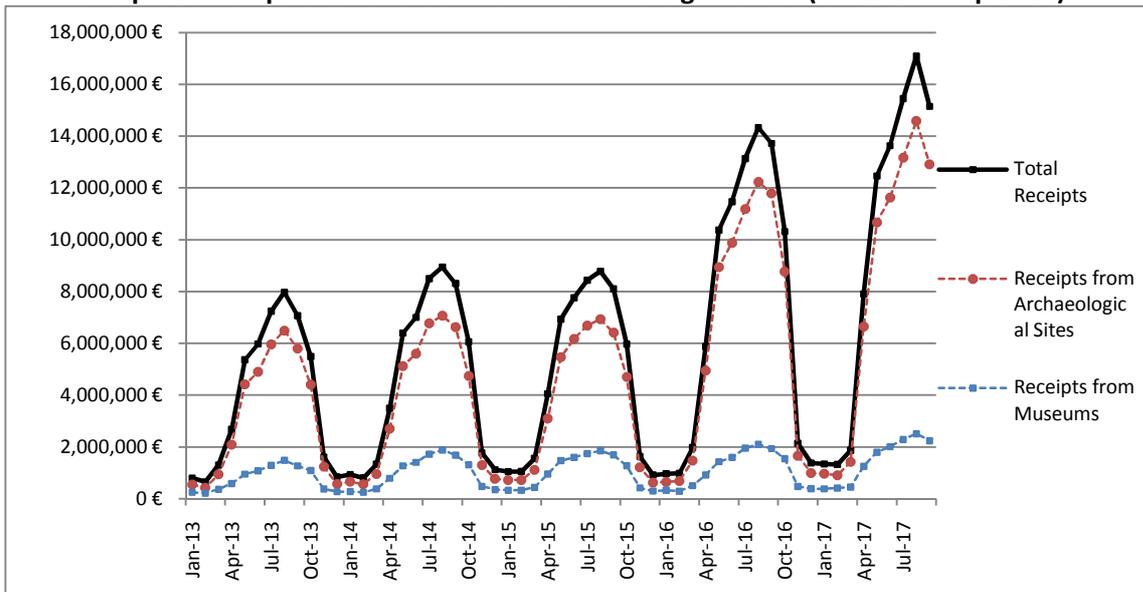
I. VISITORS			
Museums and Archaeological sites	2016	2017	Change 2017/2016
Total number of visitors (A+B)	1,870,067	2,100,935	12.3%
A. Museums (C+E)	516,119	583,328	13.0%
Acropolis Museum	148,078	164,267	10.9%
National Archaeological	30,492	56,905	86.6%
Ancient Olympia	13,601	14,892	9.5%
Palace of the Grand Master (Rhodes)	41,580	37,552	-9.7%
Herakleion Archaeological (Crete)	65,170	68,869	5.7%
White Tower	29,612	23,782	-19.7%
Delphi	18,353	24,139	31.5%
Other museums	169,233	192,922	14.0%
B. Archaeological Sites (D+F)	1,353,948	1,517,607	12.1%
Epidavros ⁽¹⁾	46,812	51,401	9.8%
The Acropolis of Mycenae & Atreus' Treasure	40,414	49,376	22.2%
The Acropolis of Athens ⁽²⁾	231,112	359,252	-
Sounio	26,184	30,292	15.7%
The Acropolis of Lindos	76,906	79,110	2.9%
Royal Tombs of Vergina	16,493	19,243	16.7%
Ancient Olympia	54,093	57,947	7.1%
Knossos (Crete)	93,774	94,413	0.7%
Phaistos (Crete)	12,458	13,180	5.8%
Ancient Korinthos ⁽¹⁾	19,598	22,540	15.0%
Mystras ⁽¹⁾	13,871	15,632	12.7%
Delphi	41,223	41,436	0.5%
Other archaeological sites	681,010	683,785	0.4%
II, VISITORS WHO PAID TICKET			
	2016	2017	Change 2017/2016
Total number of visitors who paid ticket (C+D)	1,324,568	1,462,599	10.4%
C. Museums	324,871	370,952	14.2%
D, Archaeological sites	999,697	1,091,647	9.2%
III, VISITORS WITH FREE ADMISSION TICKETS			
	2016	2017	Change 2017/2016
Total number of visitors with free admission ticket (E+F)	545,499	638,336	17.0%
E, Museums	191,248	212,376	11.0%
F, Archaeological sites	354,251	425,960	20.2%
IV, RECEIPTS (euros)			
	2016	2017	Change 2017/2016
Total Receipts (G+H)	13,719,275,00	15,150,109,00	10.4%
G, Museums	1,932,522.00	2,238,334.00	15.8%
H, Archaeological sites	11,786,753.00	12,911,775.00	9.5%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site

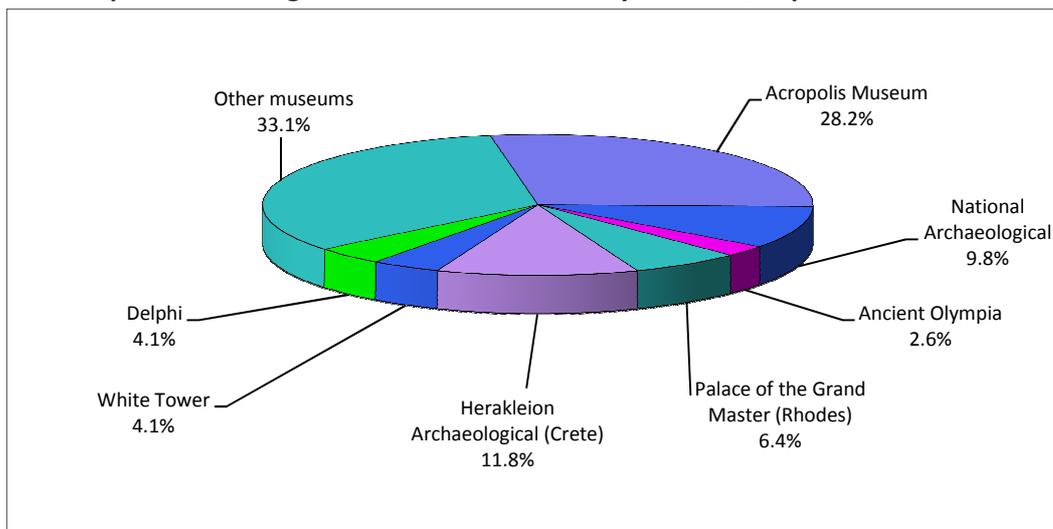
⁽²⁾ From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4 respectively),

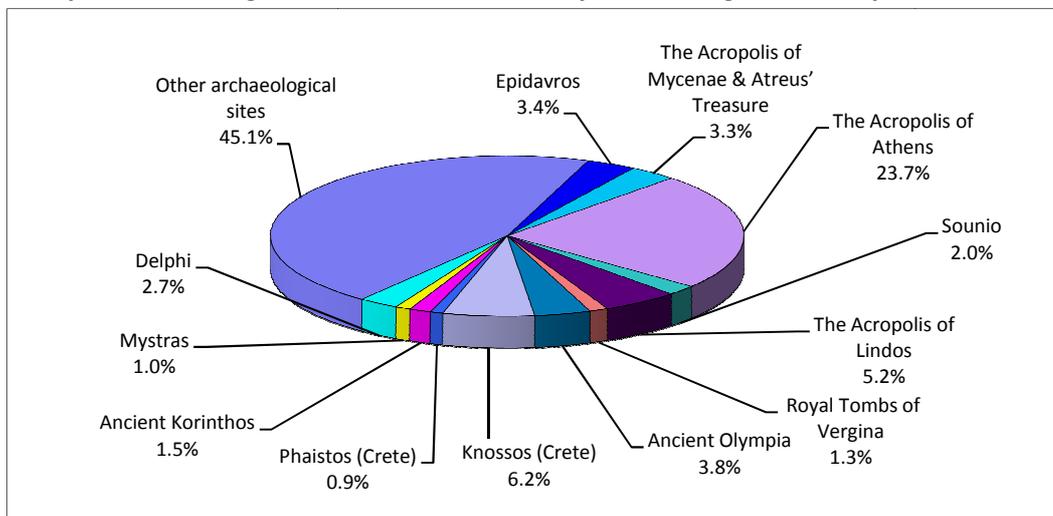
Graph 2: Receipts from Museums and Archaeological Sites (Jan 2013 - Sep 2017)



Graph 3: Percentage distribution of Visitors by Museum, September 2017



Graph 4: Percentage distribution of Visitors by Archaeological site, September 2017



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2015, 2016 AND JANUARY- SEPTEMBER 2016 & 2017)**

I. VISITORS					
Museums and Archaeological sites	2015	2016	JANUARY- SEPTEMBER		change
			2016	2017	2017/2016
Total number of visitors (A+B)	14,725,895	14,080,639	11,496,712	13,540,080	17.8%
A, Museums (C+E)	4,405,842	4,515,966	3,572,454	4,172,095	16.8%
Acropolis Museum	1,510,615	1,406,096	1,104,883	1,267,434	14.7%
National Archaeological	476,754	447,093	338,458	435,272	28.6%
Ancient Olympia	135,972	124,136	104,785	120,330	14.8%
Palace of the Grand Master (Rhodes)	251,091	237,361	199,866	198,980	-0.4%
Herakleion Archaeological (Crete)	201,657	394,915	339,950	350,870	3.2%
White Tower	273,659	290,192	215,510	212,176	-1.5%
Delphi	205,369	166,091	135,895	175,517	29.2%
Other museums	1,350,725	1,450,082	1,133,107	1,411,516	24.6%
B, Archaeological Sites (D+F)	10,320,053	9,564,673	7,924,258	9,367,985	18.2%
Epidavros ⁽¹⁾	443,565	375,437	320,223	398,851	24.6%
The Acropolis of Mycenae & Atreus' Treasure	402,565	342,854	290,783	335,605	15.4%
The Acropolis of Athens ⁽²⁾	2,043,868	1,807,580	1,474,297	2,214,774	-
Sounio	236,285	222,800	183,297	211,435	15.4%
The Acropolis of Lindos	580,875	421,070	367,311	379,734	3.4%
Royal Tombs of Vergina	211,132	186,627	148,813	164,140	10.3%
Ancient Olympia	439,836	423,424	355,452	397,207	11.7%
Knossos (Crete)	632,288	611,455	527,981	528,853	0.2%
Phaistos (Crete)	94,689	77,071	65,341	68,744	5.2%
Ancient Korinthos ⁽¹⁾	141,490	153,307	124,770	159,718	28.0%
Mystras ⁽¹⁾	117,010	114,293	98,168	107,886	9.9%
Delphi	319,754	290,705	244,516	284,313	16.3%
Other archaeological sites	4,656,696	4,538,050	3,723,306	4,116,725	10.6%
II, VISITORS WHO PAID TICKET					
	2015	2016	JANUARY- SEPTEMBER		change
			2016	2017	2017/2016
Total number of visitors who paid ticket (C+D)	10,544,249	8,749,957	7,265,126	8,438,764	16.2%
C, Museums	2,867,641	2,406,665	1,979,275	2,289,093	15.7%
D, Archaeological sites	7,676,608	6,343,292	5,285,851	6,149,671	16.3%
III, VISITORS WITH FREE ADMISSION TICKETS					
	2015	2016	JANUARY- SEPTEMBER		change
			2016	2017	2017/2016
Total number of visitors with free admission ticket (E+F)	4,181,646	5,330,682	4,231,586	5,101,316	20.6%
E, Museums	1,538,201	2,109,301	1,593,179	1,883,002	18.2%
F, Archaeological sites	2,643,445	3,221,381	2,638,407	3,218,314	22.0%
IV, RECEIPTS (euros)					
	2015	2016	JANUARY- SEPTEMBER		change
			2016	2017	2017/2016
Total Receipts (G+H)	56,224,962.00	86,647,638.00	72,818,388.00	86,222,078.00	18.4%
G, Museums	12,385,213.00	13,448,464.00	11,045,005.00	13,330,475.00	20.7%
H, Archaeological sites	43,839,749.00	73,199,174.00	61,773,383.00	72,891,603.00	18.0%

(1) Flat rate ticket, valid both for the museum and the archaeological site

(2) From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysos, therefore the data for the years 2016-2017 are not comparable.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period 01/09/2017 to 30/09/2017.

Methodology and Definitions The Survey is conducted on a monthly basis from data collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country, ELSTAT tabulates the data on Museums and the Archaeological sites for the whole of the Country, by month and by year.

Information on ticket payment

- From January 2002 onwards, the number of Museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission ticket, From 16-06-1996 onwards, the Museums and the Archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:
- National Holidays (25th of March and 28th of October)
- The first Sunday every month during the five month period from 1 November to 31 March
- The 6th of March (in memory of Melina Merkouri)
- The 18th of April (International Monuments Day)
- The 18th of May (International Museums Day)
- The 5th of June (International Environment Day)
- The last weekend of September, annually (European Heritage Days)

Free admission tickets

The admission to Museums and Archaeological site is free for:

- Young people from EU-countries aged under 18 years, with current identification card to confirm their age,
- Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU-countries, as well as of Tour Guide Training Institutes, with valid student identification card or International Student Identity Card (ISIC)
- Employees of the Hellenic Ministry of Culture, with valid professional identity card
- ICOM and ICOMOS cardholders
- Tour Guides with their current working identification card from the Ministry of Development
- Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours
- Journalists with valid journalists' identification card
- Members of Associations and Societies of Friends of Museums and Archaeological Sites
- Official guests of the Greek Government, after relevant approval
- Escorts of blind persons and persons with disabilities
- Free admission cardholders
- Holders of the Culture Card

Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **September 2017** was **122,984**.

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <http://www.statistics.gr/en/statistics/-/publication/SC121/>