





# PRESS RELEASE

**HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY** 

## **MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY DECEMBER 2015**

The Hellenic Statistical Aythority (ELSTAT) announces the results of the Survey on Museums and Archaeological Sites.

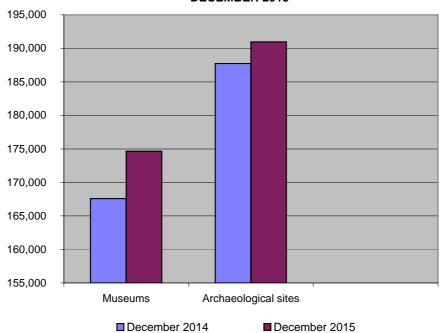
During December 2015, the museums recorded an increase of 4.2% in the number of visitors and a decrease of 16,9% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in December 2015, recorded an increase of 1.7% while the respective receipts recorded a decrease of 19,1%, in comparison with the corresponding month of 2014 (Table 1).

During the twelve-months of 2015, there was an increase of 6.1% in the number of visitors of museums and an increase of 5% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the twelve-months of 2015 recorded an increase of 3.7% while the respective receipts recorded an increase of by 2.3%, in comparison with the corresponding period of 2014 (Table 2).

# SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES **DECEMBER 2015**



Information:

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TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
DECEMBER 2014 AND DECEMBER 2015

Museums - Archaeological sites	DECEMBER		Change %
	2014	2015	2015/2014
	NUMBER OF		
A. Museums (total)	167,584	174,644	4.2
Acropolis Museum	72,320	67,285	-7.0
National Archaeological	21,720	17,849	-17.8
Ancient Olympia	2,641	2,297	-13.0
Palace of the Grand Master (Rhodes)	1,016	1,391	36.9
Herakleion Archaeological (Crete)	1,735	1,706	-1.7
Rhodes	521	430	-17.5
Delphi	6,124	5,491	-10.3
Other museums	61,507	78,195	27.1
B. Archaeological Sites (total)	187,742	190,971	1.7
Epidavros <sup>(1)</sup>	7,924	6,046	-23.7
The Acropolis of Mycenae & Atreus' Treasure	7,373	7,460	1.2
The Acropolis of Athens	52,974	54,926	3.7
Sounio	5,908	5,096	-13.7
The Acropolis of Lindos	494	756	53.0
Kameiros (Rhodes)	143	197	37.8
Ancient Olympia	7,745	4,179	-46.0
Knossos (Crete)	2,493	7,722	209.7
Phaistos (Crete)	393	294	-25.2
Ancient Korinthos (1)	2,763	1,964	-28.9
Mystras <sup>(1)</sup>	1,368	1,583	15.7
Delphi	7,956	7,044	-11.5
Other archaeological sites	90,208	93,704	3.9
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	174,477	225,634	29.3
A. Museums (free admission ticket)	89,758	112,697	25.6
B. Archaeological sites (free admission ticket)	84,719	112,937	33.3
	RECEIPT	RECEIPTS (euros)	
Total	1,122,272.00	915,530.00	-18.4
A. Museums	352,920.00	293,368.00	-16.9
B. Archaeological sites	769,352.00	622,162.00	-19.1

<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

<sup>(2)</sup> Including also free admission tickets for museums and archaeological sites.

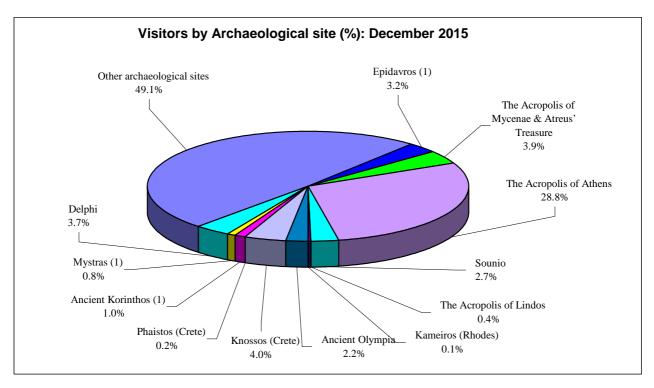
TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS

(2013, 2014 & 2015)

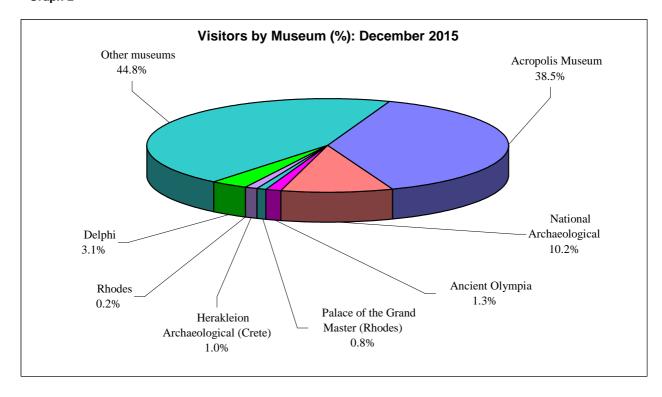
(2013, 2014 & 2015) Change %						
Museums - Archaeological sites	2013	2014	2015	2015/2014		
	NUMBER OF VISITORS					
		3				
A. Museums (total)	3,391,218	4,154,142	4,405,842	6.1		
Acropolis Museum	1,091,139	1,377,409	1,510,615	9.7		
National Archaeological	395,091	459,115	476,754	3.8		
Ancient Olympia	106,997	134,976	135,972	0.7		
Palace of the Grand Master (Rhodes)	217,329	258,906	251,091	-3.0		
Herakleion Archaeological (Crete)	135,963	198,942	201,657	1.4		
Rhodes	67,985	79,878	87,824	9.9		
Delphi	145,298	190,314	205,369	7.9		
Other museums	1,231,416	1,454,602	1,536,560	5.6		
B. Archaeological sites (total)	8,167,889	9,953,161	10,319,671	3.7		
Epidavros <sup>(1)</sup>	318,537	416,323	443,565	6.5		
The Acropolis of Mycenae & Atreus' Treasure	280,468	377,336	402,565	6.7		
The Acropolis of Athens	1,390,056	1,563,434	2,043,868	30.7		
Sounio	175,370	203,269	236,285	16.2		
The Acropolis of Lindos	497,647	630,042	580,493	-7.9		
Kameiros (Rhodes)	163,878	177,859	152,204	-14.4		
Ancient Olympia	462,370	464,990	439,836	-5.4		
Knossos (Crete)	697,121	670,499	632,288	-5.7		
Phaistos (Crete)	88,691	105,643	94,689	-10.4		
Ancient Korinthos (1)	123,888	161,819	141,490	-12.6		
Mystras <sup>(1)</sup>	89,165	113,815	117,010	2.8		
Delphi	227,079	293,944	319,754	8.8		
Other archaeological sites	3,653,619	4,774,188	4,715,624	-1.2		
	NUMBER (					
	AD					
Total	3,689,062	4,717,338	4,181,646	-11.4		
A. Museums	1,469,069			-10.3		
B. Archaeological sites	2,219,993	3,001,561	2,643,445	-11.9		
	R E (					
Total	47,004,957.00	54,663,545.00	56,222,778.00	2.9		
A. Museums	9,224,241.00	11,793,726.00	12,385,213.00	5.0		
B. Archaeological sites	37,780,716.00	42,869,819.00	43,837,565.00	2.3		

<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



# **EXPLANATORY NOTES**

## Museums and Archaeological **Sites Survey**

The Survey on Museums and Archaeological Sites Attendance produces results since 1970, on the basis of data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.

The corresponding data for the Acropolis Museum are available from December 2009 onwards.

Legal Framework The continuously conducted since 1970 one and produces results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is proceeds to the tabulating of data concerning the museums and the archaeological sites all over Greece.

Reference Period 1/12/2015 to 31/12/2015

### Information on tickets

From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:

- 1. National Holidays (25th of March and 28th of October)
- 2.The first Sunday every month during the five month period from 1 November to 31 March
- 3. The 6th of March (in memory of Melina Merkouri)
- 4. The 18th of April (International Monuments Day)
- 5. The 18th of May (International Museums Day)
- 6. The 5th of June (International Environnent Day)
- 7. The last weekend of September annually (European Heritage Days)

Free admissions The admission is free for:

- 1. Young people from EU-countries aged under 18 years, by showing their indetity card
- 2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, by showing their indetiky student identity card or International Student Identity Card (ISIC)
- 3. Employees of the Hellenic Ministry of Culture and Sports by showing their professional indentiky card
- 4. ICOM and ICOMOS cardholders
- 5. Tour Guides by showing professional indentity card of the Ministry of Economy Development and **Tourism**
- 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution
- 7. Journalists with current journalists' identification card
- 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites
- 9. Official guests of the Greek Government, after relevant approval
- 10. Escorts of blind persons and persons with disabilities
- 11. Free admission cardholders
- 12. Holders of the Culture Card

# Number of flat rate tickets

From April 1999 onwards, in addition to the ordinary tickets a new "flat rate ticket" was established, in some museums and the nearby archaeological site which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for **December 2015** is 19.766.

### References

More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more details on the current and previous time series are also available on the website of ELSTAT.