

PRESS RELEASE

ARRIVALS AND NIGHTS SPENT IN HOTELS, SIMILAR ESTABLISHMENTS AND TOURIST CAMPSITES: JANUARY – SEPTEMBER 2018 (provisional data)

According to the provisional results of the Survey on Arrivals and Nights Spent in Hotels, Similar Establishments and Tourist Campsites, conducted by Hellenic Statistical Authority (ELSTAT) for the period January – September 2018, the arrivals of guests, for all types of establishments, amounted to 19,139,345, while the nights spent amounted to 80,840,438. The corresponding arrivals for the same period of 2017, amounted to 18,350,997 while the nights spent amounted to 79,390,273 (Tables 1 and 2, Graph 2) (1).

During the period January – September 2018, the largest share of arrivals and nights spent in hotels, similar establishments and tourist campsites, was recorded by non-residents, i.e. 75.1% of arrivals and 85.6% of nights spent (Graph 3).

For the same period, the average number of nights spent per person amounted to 4.2 nights. More specifically, the average number of nights spent was 4.8 nights for non-residents and 2.4 nights for residents (Graph 4). The average number of nights spent, for the same period of 2017, was 4.3 nights and in particular, 5.0 for non-residents and 2.5 for residents.

The total occupancy of the bed places in hotels and similar establishments (excluding tourist campsites), which is based on the nights spent compared to the bed places that were in operation, amounted to 57.0% during January – September 2018, compared with 56.3% in the corresponding period of 2017 (Table 3, Graph 5).

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⁽¹⁾ The data of 2017 refer to 81.0% of the total available bed places and the data of 2018 refer to 80.0% of the total available bed places.

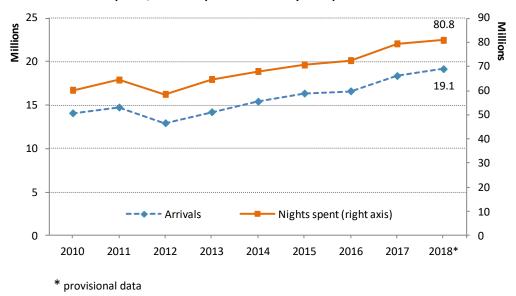
Table 1. Arrivals of residents and non-residents at hotels, similar establishments and tourist campsites, by month, January – September 2017 and 2018

	2017					2018 (provisional data)				
	Total	Hotels and similar establishments		Tourist campsites		Total	Hotels and similar establishments		Tourist campsites	
Month	Arrivals	Residents	Non- residents	Residents	Non- residents	Arrivals	Residents	Non- residents	Residents	Non- residents
Jan - Sep	18,350,997	4,867,072	13,122,778	132,209	228,938	19,139,345	4,639,840	14,130,461	123,441	245,603
January	521,020	356,144	164,639	62	175	555,553	370,188	185,047	79	239
February	569,785	388,671	180,815	69	230	591,930	384,164	207,403	79	284
March	759,642	472,511	286,704	80	347	856,216	455,362	400,123	125	606
April	1,332,810	544,947	782,536	697	4,630	1,409,526	520,084	883,730	614	5,098
May	2,270,291	479,815	1,765,509	4,995	19,972	2,623,104	530,616	2,058,966	6,718	26,804
June	2,964,459	570,571	2,349,940	12,603	31,345	3,095,871	524,011	2,520,735	13,796	37,329
July	3,513,094	716,439	2,689,901	45,013	61,741	3,522,407	634,012	2,783,541	39,796	65,058
August	3,552,898	775,507	2,640,188	61,520	75,683	3,556,084	706,197	2,720,781	55,945	73,161
September	2,866,998	562,467	2,262,546	7,170	34,815	2,928,654	515,206	2,370,135	6,289	37,024

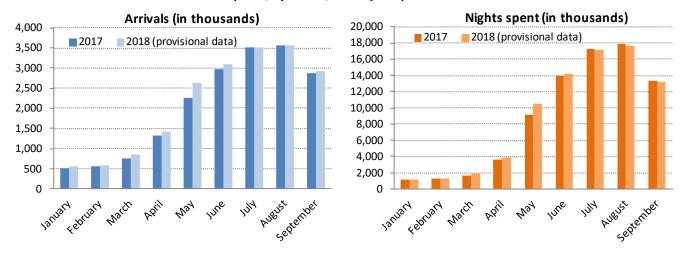
Table 2. Nights spent of residents and non-residents in hotels, similar establishments and tourist campsites, by month, January – September 2017 and 2018

	2017					2018 (provisional data)				
	Total	Hotels and similar establishments		Tourist campsites		Total	Hotels and similar establishments		Tourist campsites	
Month	Nights spent	Residents	Non- residents	Residents	Non- residents	Nights spent	Residents	Non- residents	Residents	Non- residents
Jan - Sep	79,390,273	11,623,573	66,115,759	799,026	851,915	80,840,438	10,901,427	68,329,541	707,298	902,172
January	1,173,185	726,650	445,552	158	825	1,204,292	749,244	454,031	204	813
February	1,246,617	783,685	462,163	131	638	1,280,483	767,008	512,412	193	870
March	1,632,453	920,547	710,609	215	1,082	1,852,226	893,330	956,684	389	1,823
April	3,669,706	1,179,694	2,477,069	2,533	10,410	3,814,963	1,113,386	2,688,207	2,000	11,370
May	9,206,001	972,355	8,134,270	41,533	57,843	10,459,149	1,080,312	9,253,029	49,406	76,402
June	13,950,820	1,290,707	12,445,646	100,512	113,955	14,162,287	1,161,026	12,780,397	82,883	137,981
July	17,289,128	1,962,065	14,848,511	240,414	238,138	17,182,610	1,729,848	14,986,694	213,259	252,809
August	17,927,251	2,501,268	14,783,857	345,510	296,616	17,656,041	2,252,784	14,806,182	310,044	287,031
September	13,295,112	1,286,602	11,808,082	68,020	132,408	13,228,387	1,154,489	11,891,905	48,920	133,073

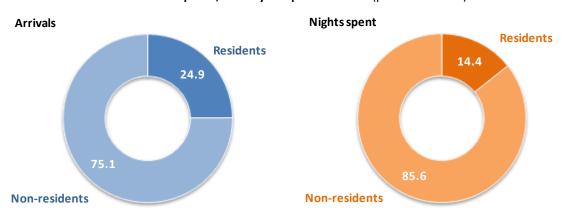
Graph 1. Arrivals and nights spent in hotels, similar establishments and tourist campsites, 9-month period of January to September 2010 and 2018



Graph 2. Arrivals and nights spent of residents and non-residents in hotels, similar establishments and tourist campsites, by month, January – September 2017 and 2018



Graph 3. Percentage distribution (%) of arrivals and nights spent in hotels, similar establishments and tourist campsites, January – September 2018 (provisional data)



Graph 4. Average nights spent per guest in hotels, similar establishments and tourist campsites, by month, January – September 2018 (provisional data)

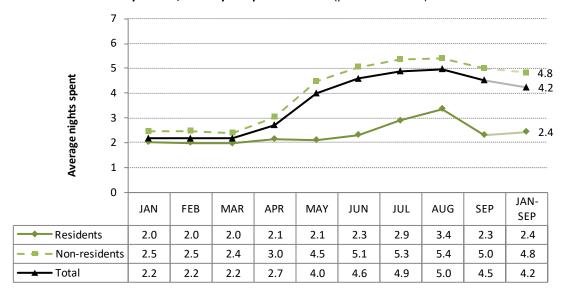
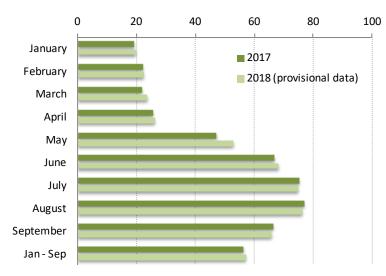


Table 3. Occupancy (%) of the bed-places that were in operation in hotels and similar establishments, by month, January September 2017 and 2018

Month	2017	2018*
Jan - Sep	56.3	57.0
January	19.1	19.6
February	22.1	22.3
March	21.8	23.6
April	25.5	26.1
May	47.1	52.8
June	66.8	68.1
July	75.2	74.8
August	76.8	76.2
September	66.3	65.8

^{*} provisional data

Graph 5. Occupancy (%) of the bed-places that were in operation in hotels and similar establishments, by month, January - September 2017 and 2018



EXPLANATORY NOTES

Arrivals and nights spent at

hotels, similar

establishments and tourist campsites

Data on arrivals and nights spent at hotels, similar establishments and tourist campsites are collected from a monthly census survey. Each establishment fills in a questionnaire, for every month that it is in operation. It is mandatory for all hotels, similar establishments and tourist campsites to participate in the survey.

Legal frame

The survey is conducted pursuant to Regulation 692/2011 of the European Parliament and of the Council.

Reference unit

Data refer to all establishments (hotels, similar establishments and tourist campsites) that are registered in the Hellenic Chamber of Hotels. ELSTAT receives the register every three months and subsequently it updates its register that is related to the survey.

Coverage

The results of the survey refer to about 80% of the total bed-places that are available. The reason why there is no estimation and projection of the results to 100% of the reference population is the fact that there is no information on the exact months during which each establishment is in operation. The lack of this information makes it impossible to make this estimation for every month and hence for the total of the year.

Data dissemination

Final annual data are published in July of the following year. As regards the annual data there is a press release and detailed tables.

Reference period

January - September 2018

Definitions

<u>Resident</u>: every person, regardless of citizenship, that has resided in Greece for at least a year, or has arrived in Greece with the intention to reside in the country for at least 1 year.

Non-resident: every person, regardless of citizenship, that is not considered to be resident.

<u>Arrivals</u>: The arrivals at the establishments are calculated for every person separately. The data refer to the total number of persons and not to the total number of rooms that were occupied. Only the persons that had at least one overnight stay at the establishment are counted.

<u>Nights spent</u>: The nights are calculated for every person separately. The data refer to the total number of nights spent by every person and not to the total number of nights spent in every room.

<u>Occupancy of bed-places</u>: The monthly occupancy of bed-places is calculated on the basis of the number of the bed-places, as reported by each establishment. The rate refers to the occupancy that was accomplished, as compared with the maximum occupancy that is expected according to the available bed-places.

The occupancy of the period is the result of the average occupancy rates of every month of the period, weighted by the bed-places that were in operation for each month.

Methodology

This is a monthly census survey. The data come from the establishments, which fill in a questionnaire (by paper form or on-line application) for every month that each establishment is in operation. During the year ELSTAT updates regularly the register of the hotels, similar establishments and tourist campsites, so that the data refer to the actual number of establishments that are in operation. Moreover, regular reminders for the submission of the data are sent to the establishments, so as ELSTAT can gather as much data as possible.

The provisional data, for the period January - September, are based on the data collected from the establishments that responded to the survey and on the estimation of the arrivals and nights spent, taking into account the trend derived from a common sample of establishments and campsites in comparison with the previous year.

References

More information on the survey is available on the web-page of the Hellenic Statistical Authority (www.statistics.gr). Section: Industry, Commerce, Services, Transportations, Tourism, "Hotels, similar establishments and campsites occupancy".